



2011 Art Heals! Fundraising Breakfast Fact Sheet

A Free Fundraising Breakfast to Benefit Free Arts Minnesota

Date/Location

Thursday, November 10, 2011

Registration begins at 7:15am

Program: 8:00am-9:00am

The Metropolitan Ballroom, 5418 Wayzata Boulevard, Golden Valley (394/Xenia Park Place exit)

Event Description

Free Arts Minnesota invites over 450 individuals and business representatives to attend a free fundraising breakfast showcasing the healing effects of the creative arts for the children that we serve. Free Arts hopes to **inform** and **inspire** our community to **support** our efforts in transforming young lives through artistic expression. While this is a fundraiser, there is no minimum or maximum gift expected.

Accomplishments

- This past year has been an exciting one for Free Arts Minnesota. Despite a continued challenging economy, we were able to bring the healing effects of mentoring and the arts to over 2000 children living in the 13 facilities we serve. Through the hard work of our 200 Free Arts Minnesota volunteers, we are building relationships and making a difference in the lives of Minnesota children and their families.
- Last year, we set the goal to double our reach and serve 4,000 children. In order to accomplish this in the 2011-2012 program year, which begins this fall, we have created new partnerships with 14 agencies.
- We have a new Program and Operations manager, Quendy Raymond, Development Coordinator, Courtney Kupsch and an additional Program Coordinator, Esther Callahan. Their vast experiences and unique backgrounds will bring new direction and growth to Free Arts Minnesota.

About the Beneficiary

Free Arts Minnesota is a 501(c)3 nonprofit organization dedicated to bringing the healing power of artistic expression into the lives of abused, neglected and at-risk children and their families. We plant the seeds of hope and healing to help children build self-esteem, improve social skills, develop trust with caring adults and learn to express emotions in a positive way. **Art Heals!**

WE NEED YOUR HELP!

1. Volunteer as a "Table Host" and fill a table of 10 with yourself, friends and colleagues.
2. Encourage your company to become a corporate sponsor.
3. Join the community in attending and pledge your support to Free Arts Minnesota.
4. Spread the word. Forward and share the Art Heals! event information and registration link via Facebook, Twitter and LinkedIn.

Contact

Courtney Kupsch, Development Coordinator, 612-824-2787 or Courtney@freeartsminnesota.org.



2011 Art Heals! Fundraising Breakfast Table Host Responsibilities

Your Goal

To personally invite friends to fill a table of 10 at the Free Arts Minnesota **Art Heals!** breakfast on Thursday, November 10, 2011 at The Metropolitan Ballroom.

Here's how to accomplish it:

- Identify 15-20 friends to invite to your table at the breakfast. If you are able to invite more friends, please let us know and we will make sure you have enough space for your guests.
- Fill a table of 10 (including you) with people who have an interest in Free Arts Minnesota. This is a free breakfast event on Thursday, November 10, 2011 from 8:00am - 9:00am at The Metropolitan Ballroom, 5418 Wayzata Boulevard, Golden Valley, MN. (394/Xenia Park Place)
*"I'd like to invite you to join me at my table for a **free** 1-hour breakfast event. This is an opportunity for people to come and learn more about supporting Free Arts Minnesota. **Yes, this is a fundraiser, too.** You will be asked to consider making a contribution. There is no minimum and no maximum gift. It will be the job of the organization to inspire people to want to give. As much as anything, we want people to come and find out about the therapeutic arts programs we offer to abused and at-risk children. I would be delighted if you could join me!"*
- Register your guests into our online registration form [here](#).
Or return your guest list to Courtney Kupsch, Development Coordinator, no later than October 25th, 2011.
Email: Courtney@freeartsminnesota.org
Mail: 400 N. 1st Ave., Ste. 518, Minneapolis, MN 55401
Fax: 612.338.5060
- Call your guests again the week before the event and encourage them to attend.
*"Just want to remind you about the **Art Heals!** event for Free Arts Minnesota on Thursday, November 10, 2011 from 8:00am - 9:00am. I'm looking forward to seeing you at my table! The event will start promptly at 8am, so plan to arrive early for registration and to see some fantastic artwork done by the children. **We are reserving a free breakfast for you;** please let me know if your plans change."*
- Arrive at the event on Thursday, November 10, 2011 by **7:15am**, at least 45 minutes before the official start time.
Register at the Table Host sign-in to receive your packet of pledge cards and instructions for the day.
- Greet your guests as they arrive & enjoy the program!
- When the emcee announces it, distribute pledge cards to guests at your table. Gather all pledge cards at the end of the event and turn them in to the collection volunteers. You can assure your guests that you won't know individual gift amounts.
- Thank your guests for their support! As you all leave the room, **feel great**, knowing you have helped hundreds of abused and neglected children by introducing new people to Free Arts Minnesota.
- Make a follow-up call to each of your guests. The day after the event, make one last call to personally thank each of your guests for attending. Gather any feedback to pass along to the Table Host Captain or Free Arts Minnesota staff.



2011 Table Host Timeline

- Last week of September Table Hosts will submit preliminary guest list to Development Coordinator Courtney Kupsch at Courtney@freeartsminnesota.org. Begin sending e-mail invitations to guests.
- 3rd week October October 25 – Deadline for Table Hosts to register guest list online or email to Courtney at Courtney@freeartsminnesota.org (please include guest's name, address, phone numbers, and e-mail).
- November 1 Table Hosts call their personal guests to thank them for their RSVP and to remind them that the Breakfast is under two weeks away.
- November 8** **ABSOLUTE DEADLINE** for Table Hosts to turn in final changes to guest lists for seating assignments.
- November 9 Table Hosts call their personal guests to confirm attendance and discuss directions, parking & registration for Breakfast.
- November 10 Table Hosts arrive at the Metropolitan early (no later than 7:15am) to pick up their event packets and pledge forms.
- Be sure to collect all pledge forms and contact information from each of your guests – even if your guests do not make a financial contribution that day, we would like their contact information so that we can learn how they might want to be involved with our work in the future. You will have extra copies if anyone wants to take a pledge form
- November 10-12 Table Hosts call to personally thank each guest who attended. Ask what your guests thought of the event. Please share your guests' comments and suggestions with the Free Arts staff. Encourage others to get involved.
- Hand in all remaining pledge forms



Art Heals! Fundraising Breakfast

Directions

Date & Time

Thursday, November 10, 2011

Registration begins at 7:15 a.m.

Breakfast & Program: 8:00am to 9:00am

Location

The Metropolitan Ballroom

5418 Wayzata Boulevard

Golden Valley, Minnesota 55416

Directions:

The Metropolitan is conveniently located just a few minutes west of downtown Minneapolis-with easy freeway access and ample free parking.

From the East

Take 394 West to the Xenia/Park Place exit. Turn right on Xenia to Golden Hills Drive. Turn right on Golden Hills Drive and go one block to Turner's Crossroad. Turn right on Turner's Crossroad. The Metropolitan is on the left, across from the Colonnade building.

From the West

Take 394 East to the Xenia/Park Place exit. Turn left on Xenia to Golden Hills Drive. Turn right on Golden Hills Drive and go one block to Turner's Crossroad. Turn right on Turner's Crossroad. The Metropolitan is on the left, across from the Colonnade building.

From the North

Take Highway 100 South to 394 West. Take 394 West to the Xenia/Park Place exit. Turn right on Xenia to Golden Hills Drive. Turn right on Golden Hills Drive and go one block to Turner's Crossroad. Turn right on Turner's Crossroad. The Metropolitan is on the left, across from the Colonnade building.

From the South

Take Highway 100 North to 394 West. Take 394 West to the Xenia/Park Place exit. Turn right on Xenia to Golden Hills Drive. Turn right on Golden Hills Drive and go one block to Turner's Crossroad. Turn right on Turner's Crossroad. The Metropolitan is on the left, across from the Colonnade building.

Link to Metropolitan web page directions and map:

http://www.damicocatering.com/locations/Metropolitan_directions.pdf