



Social Media Internship

Organization Summary: *Free Arts Minnesota is a nonprofit organization dedicated to bringing the healing powers of artistic expression into the lives of abused, neglected and at-risk children and their families. Over 250 trained volunteers bring arts and mentorship to children living in residential treatment centers, domestic abuse shelters, therapeutic preschools and special school settings throughout Minnesota.*

Job Description: Social Media Intern will work in a fast-paced and forward-thinking environment, with true hands-on opportunities. The position is available for 10 -15 hours a week, for a 3 - 6 month period, beginning immediately.

Skills and Experience for the ideal candidate:

- Research experience, excellent computer skills, eye for detail, self-motivated
- Ability to make connections in online settings
- Experience in social media and/or blogging
- A passion for and an understanding of how to leverage Web 2.0 tools for social change

Ideal candidates will be currently pursuing a BA and interested in marketing, non-profit management or related field and be at their junior or senior level of study.

This is a volunteer position. College credit may be available depending on the requirements of your college or university.

Responsibilities:

- Monitor postings and interactions on social media platforms
- Comment and contribute to the growth of our current social media tools used (Twitter, Facebook, LinkedIn)
- Help us design and launch an Online Campaign for the end-of-year
- Monitor Free Arts Minnesota branding
- Social networking participation, community outreach
- Project management
- Assist with various administrative tasks
- Other duties as assigned

Interested applicants should send a cover letter and resume via email or mail to:

Free Arts Minnesota
Attn: Karen Samek
400 1st Ave N, Ste 518
Minneapolis, MN 55401
karen@freeartsminnesota.org
No phone calls please